

Step 3: The Nourishing Immersion

Toning Scalp Serum

Once the scalp is clean and receptive, **it's time to infuse** it with a concentrated dose of nutrients.

This step soothes, balances, and promotes a healthy environment for hair growth.

How-to: Post-shower, gently towel-dry hair to remove excess water. Apply the scalp serum directly to the scalp using the dropper. Dispense small amounts along your part and other sections. Gently massage the serum into the scalp with your fingertips or scalp brush, using light pressure to aid absorption. Do not rinse.



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Why to use a Scalp Serum and not a Hair Oil?

A well-nourished scalp is the foundation for vibrant, shiny, and textured hair.

It revitalizes dull hair by creating the optimal environment for hair growth, enhancing its natural luster and vibrancy.

Improved Scalp Health to Enhanced Hair Growth

Unlike heavier hair oils, scalp serums are **lightweight** and **fast-absorbing**, delivering active ingredients directly to the scalp and hair follicles.

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Formula N18839-014

	Trade name	INCI name	% w/w	Supplier
Phase A	Deionized Water	Aqua (Water)	87.21	Local
	Citric Acid 25%	Citric Acid (and) Water	0.47	Local
	Dissolvine® GL Premium chelating agent	Tetrasodium Glutamate Diacetate	0.20	Nouryon
	Hydrovance® moisturizing agent (50% active)	Hydroxyethyl Urea	5.00	Nouryon
	Armocare® Aqua 12 surfactant	Brassicamidopropyl dimethylamine (pending)	1.00	Nouryon
Phase B	SolAmaze® Natural solution	Diisostearoyl Polyglyceryl-3 Dimer Dilinoleate (and) Caprylic/Capric Triglyceride	1.67	Nouryon
	Lanol 99	Isononyl Isononanoate	0.25	Seppic
	Tween 20 MBAL-LQ	Polysorbate 20	2.00	Croda
	Citrofol AI	Triethyl Citrate	0.50	Jungbunzlauer
Phase C	Microcare NB	Sodium Benzoate	0.50	Thor
	Citric Acid 25%	Citric Acid (and) Water	1.20	Local
Total			100.00	

Hydrovance® moisturizing agent restores hair and scalp health. It helps increasing scalp moisturization and decreases the Trans Epidermal Water Loss (TEWL). It also shows effect on decreasing the sebum content of the scalp.

SolAmaze® Natural solution, as being a film former, shields **Hydrovance® moisturizing agent** on to the scalp which helps in further improving scalp moisturization. In addition, it gives hair manageability and protects the scalp and hair from being heat damaged.

Armocare® Aqua 12 surfactant is creating further softness and better combability.

pH: 4.5-5
Viscosity (LV2, 50 RPM): 2-7 cPs